



# HARRISON FESTIVAL

World Music & Art Small Town Roots

*of the Arts*

## *Running man*

**\$5000+**

LOGO ON FESTIVAL POSTER + BROCHURE  
E-BLAST FOOTER \* LOGO ON TRUCK  
VERBAL SHOUT OUT AT HALL SHOW  
**Verbal Shout out at Beach Stage**

\*Logo in Festival Program \*Onsite Signage

\*Blog Mentions \*Website sponsor page Logo

\*Name in Thank-You Ad \*5 Social Media posts

## *Sasquatch*

**\$2000**

VERBAL SHOUT OUT AT BEACH STAGE  
CHILDREN'S DAY SPONSOR

\*Logo in Festival Program \*Onsite Signage

\*Blog Mentions \*Website Sponsor Page Logo

\*Name in Thank-You Ad \*3 Social Media posts

## *Willow Tree*

**\$500+**

\*Logo in Festival Program \*Onsite Signage

\*Blog Mentions \*Website Sponsor Page Logo

\*Name in Thank-You Ad \*1 Social Media post

## FOOD FOR THOUGHT

**10,000  
Visitors**

**80,000+  
Website  
Hits**

**Quality  
Brand  
Impressions**

**Engaging  
Social  
Media**

**World  
Class  
Acts**

**Community  
First  
Approach**



[WWW.HARRISONFESTIVAL.COM](http://WWW.HARRISONFESTIVAL.COM)

QUESTIONS? PLEASE CONTACT:

**BRYAN CUTLER**

General Manager

Harrison Festival Society

Tel: +1-604-796-3664

Email: [bryan@harrisonfestival.com](mailto:bryan@harrisonfestival.com)



# HARRISON FESTIVAL

World Music & Art Small Town Roots *of the Arts*

Harrison Hot Springs

## WHO WE ARE AND WHAT WE DO

The Harrison Festival Society is a charitable non-profit organization that has been running for 48 years. We provide quality, world class arts entertainment to the Fraser Valley and beyond. We hold a 9 day Festival of the Arts in July as well as Season of Performing Arts from September through May.

## WHY WE DO IT

We have built our organization on two strongly held beliefs. That quality live entertainment is an essential part of a healthy community and that culturally diverse programming helps us appreciate contributions of different cultures to our common culture.

## HOW WE SPREAD THE WORD

Each year, the Festival distributes thousands of programs, posters and brochures promoting our events. This presents a wide range of impressions for both our events and our sponsor and partner logos. We distribute all over the Fraser Valley, Metro Vancouver and even Washington State. Our website receives over 80,000 unique hits each year and we are continually increasing our activity on our social media sites all year round. All of these mediums present positive publicity opportunities to a wide range of customers.

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**World  
Class  
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**Community  
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