



HARRISON FESTIVAL

World Music & Art Small Town Roots *of the Arts*

Harrison Hot Springs

WHO WE ARE AND WHAT WE DO

The Harrison Festival Society is a charitable non profit organization that has been running for almost 40 years. We provide quality, world class arts entertainment to the Fraser Valley and beyond. We hold a 9 day Festival of the Arts in July as well as Season of Performing Arts from September through April.

WHY WE DO IT

We have built our organization on two strongly held beliefs. That quality live entertainment is an essential part of a healthy community and that culturally diverse programming helps us appreciate contributions of different cultures to our common culture.

HOW WE SPREAD THE WORD

Each year, the Festival distributes thousands of programs, posters and brochures promoting our events. This presents a wide range of impressions for both our events and our sponsor and partner logos. We distribute all over the Fraser Valley, Metro Vancouver and even Washington State. Our website receives over 12,000 unique hits each year and we are continually increasing our activity on our social media sites all year round. All of these mediums present positive publicity opportunities to a wide range of customers.

FOOD FOR THOUGHT

**10,000
Visitors**

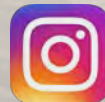
**12,000
Website
Hits**

**Quality
Brand
Impressions**

**Active
Social
Media**

**World
Class
Acts**

**Community
First
Approach**



WWW.HARRISONFESTIVAL.COM

QUESTIONS? PLEASE CONTACT:

BRYAN CUTLER

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RUNNING MAN LEVEL \$2000 -

LOGO ON WEBSITE HOMEPAGE
E-BLAST FOOTER * LOGO ON POSTER
VERBAL SHOUT OUT AT HALL SHOW

Verbal Shout out at Beach Stage

* Logo on Back of Festival Brochure

*Logo in Festival Program *Onsite Signage

*Blog Mentions *Website sponsor page Logo

*Name in Thank-You Ad *Social Media

SASQUATCH LEVEL \$1000 -

VERBAL SHOUT OUT AT BEACH STAGE
LOGO ON BACK OF FESTIVAL BROCHURE

*Logo in Festival Program *Onsite Signage

*Blog Mentions *Website Sponsor Page Logo

*Name in Thank-You Ad *Social Media

WILLOW TREE LEVEL \$500-

*Logo in Festival Program *Onsite Signage

*Blog Mentions *Website Sponsor Page Logo

*Name in Thank-You Ad *Social Media

FOOD FOR THOUGHT

10,000
visitors

12,000+
Website
Hits

Quality
Brand
Impressions

Active
Social
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World
Class
Acts

Community
First
Approach



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